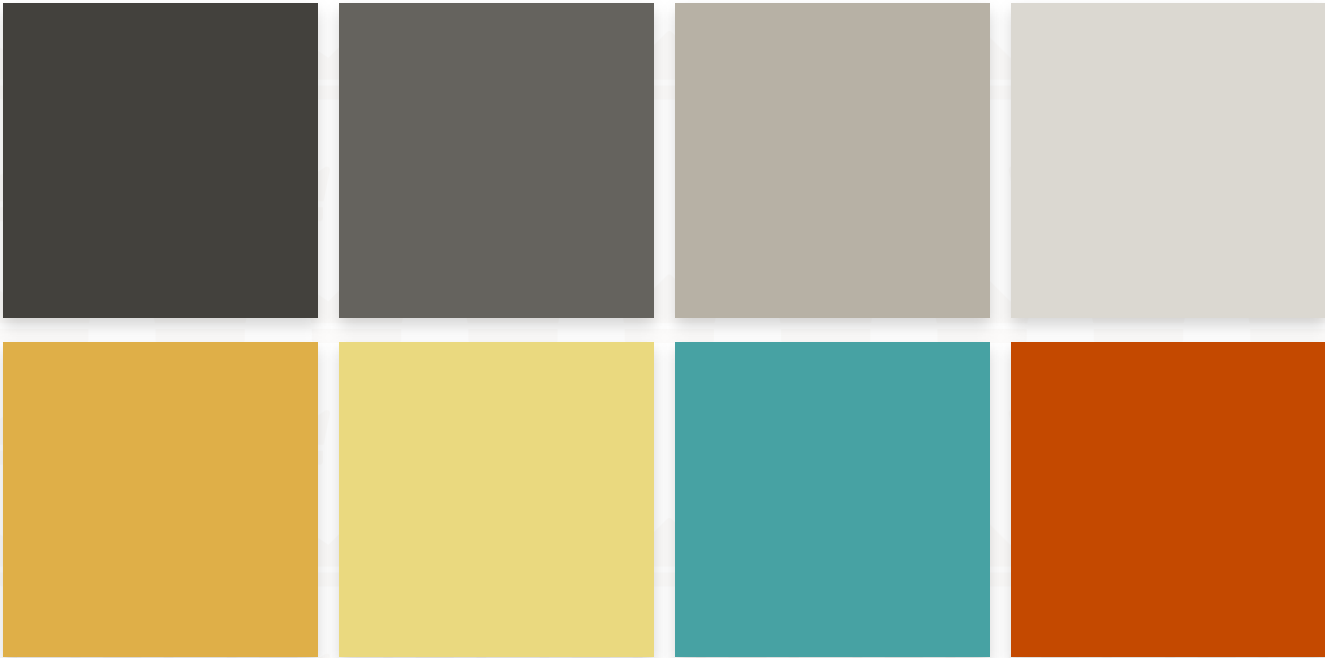# THE BRANDING KINGS
WEBSITE PROPOSAL - BASICS

1 COLORS

2 TEXT

HEADING
SUBHEADING

The Branding Kings are here to help get you started on your new adventure. This is an example of paragraph text.

BUTTON 1

3 DECALS

THE HOLIDAYS GOT YOU IN A PICKLE?

Bottom line: Your company's success is directly tied to your employees' well-being. Kick off their New Year's resolutions with the perfect serve—a paddle, a ball, and some fun!

YOUR LOGO HERE

Ready to get your serve on? **Contact us to learn more...**

SCROOGE the office GRINCH
and make the *Nice List* this holiday season

Show your colleagues love with your company's branded merch. Last minute orders must be placed by **December 10th** to get on Santa's sleigh.

Click the link below to chat with one of our Royal Elves

ADAPT ...ABLE

YOUR LOGO HERE

4 IN 1 CHARGER
The only constant is change, that's why The Branding Kings have designed a solution that says, *"we're prepared, we adapt."*

Learn more about our unique solutions by clicking the button below to schedule a consultation with one of our Royal members...
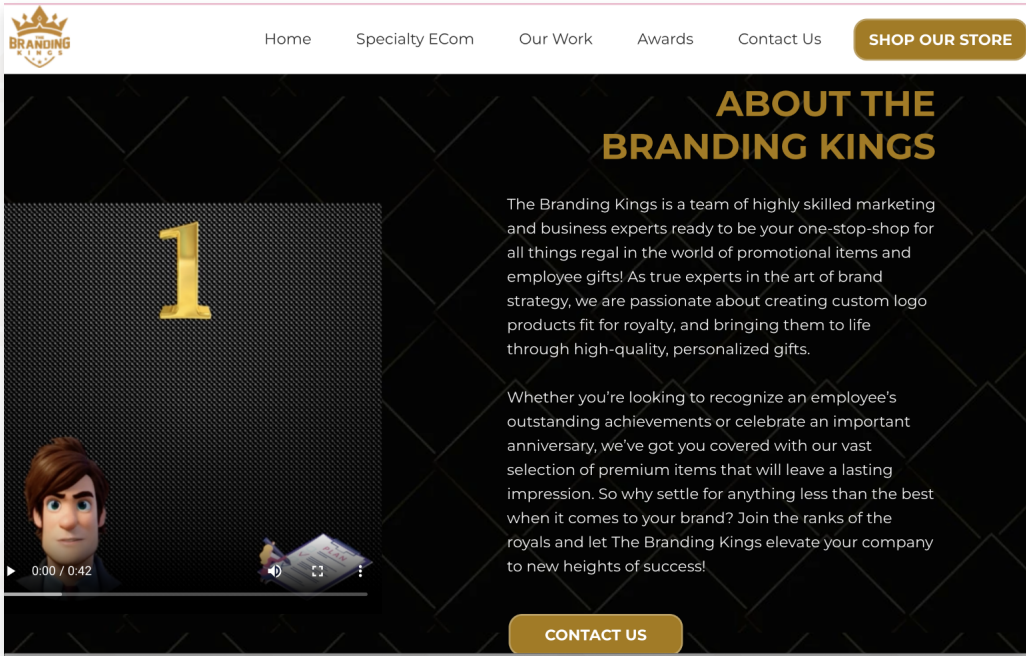
The website will feature decals, including elements like the 'thread lines' and emphasis markings shown in the images above. The crown pattern will also prevelant.

CHANGES

1

LESS TEXT

Less text on websites improves user experience by making content easier to digest, keeping visitors engaged with clear and concise messaging. It also boosts load times, especially on mobile devices, and helps maintain a clean, visually appealing design. Shorter text ensures users focus on key actions, like signing up or making a purchase, without distractions.
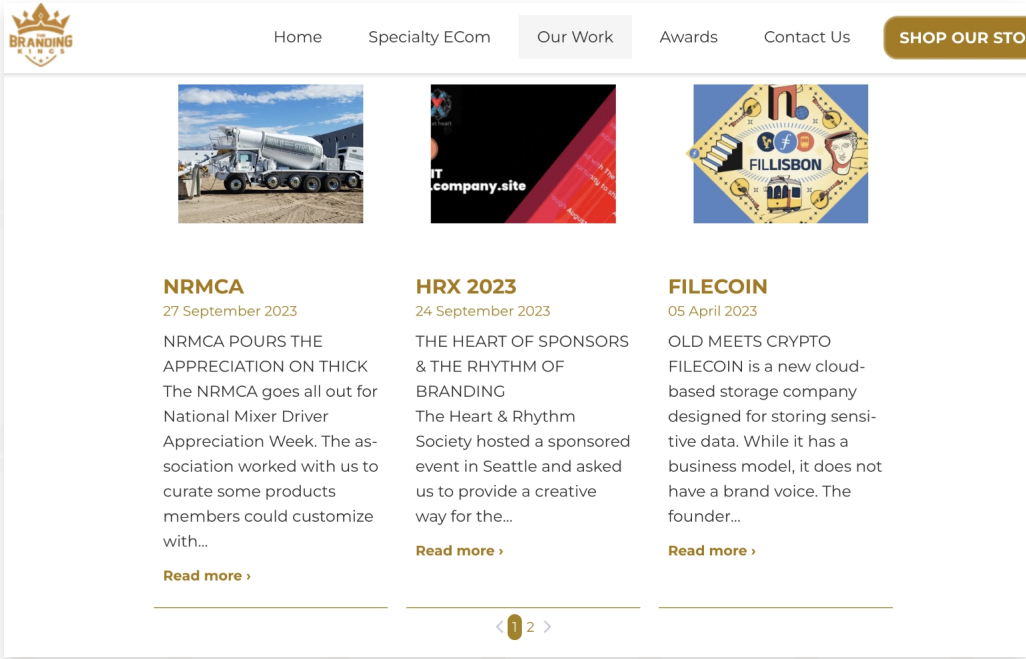
REVAMP CASE STUDIES

I will revamp our case studies by highlighting the impact of our social media platforms and showcasing the successful collaborations with partner companies, emphasizing the strategies, outcomes, and measurable results each brought to the table.
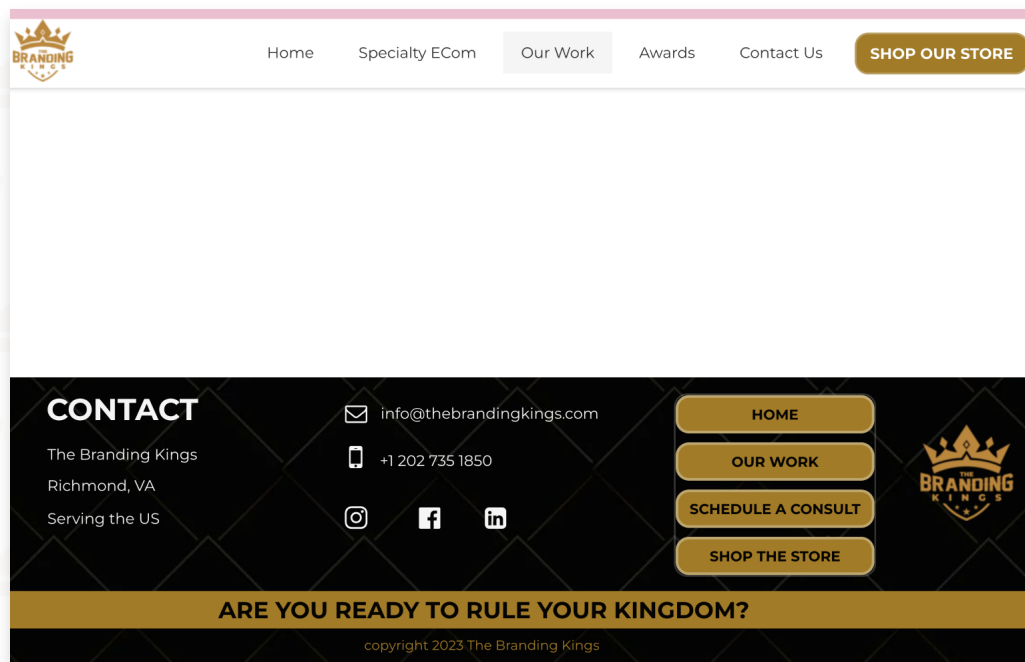
THE BRANDING KINGS
## WEBSITE PROPOSAL - CHANGES

HEADER & FOOTER

I'll update our outdated header and footer to align with our new brand guidelines, ensuring they reflect our refreshed design, typography, and color palette for a cohesive look. The entire website will be revamped to maintain consistency with the updated branding, incorporating modern visuals, streamlined navigation, and user-friendly layouts that enhance the overall user experience and better communicate our brand's identity.
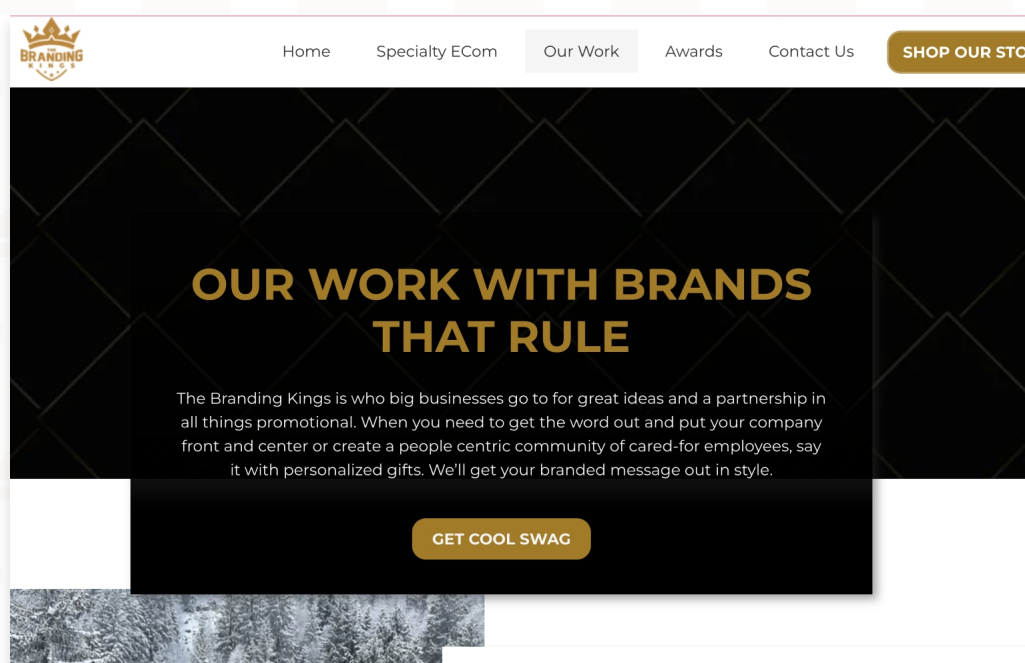

OUTDATED PATTERNS

I will replace the outdated patterns and imagery with fresh, high-quality visuals that align with our new brand guidelines. This will include updating photos, graphics, and icons to ensure they reflect our current aesthetic and messaging, creating a more modern, cohesive look throughout the site. The new images and icons will not only be visually appealing but also enhance the user experience by being more relevant and engaging.

THE BRANDING KINGS
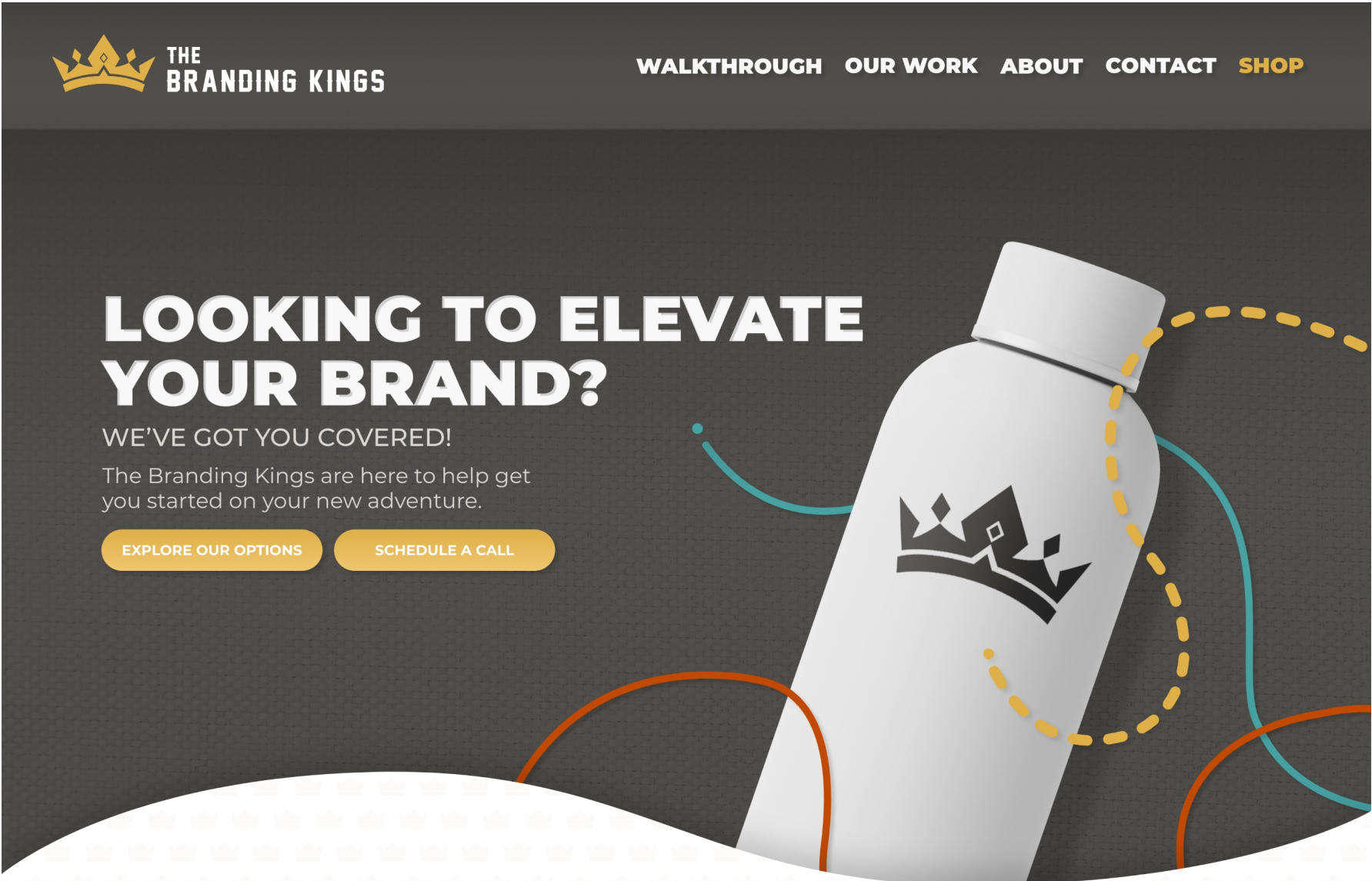## WEBSITE PROPOSAL - CHANGES
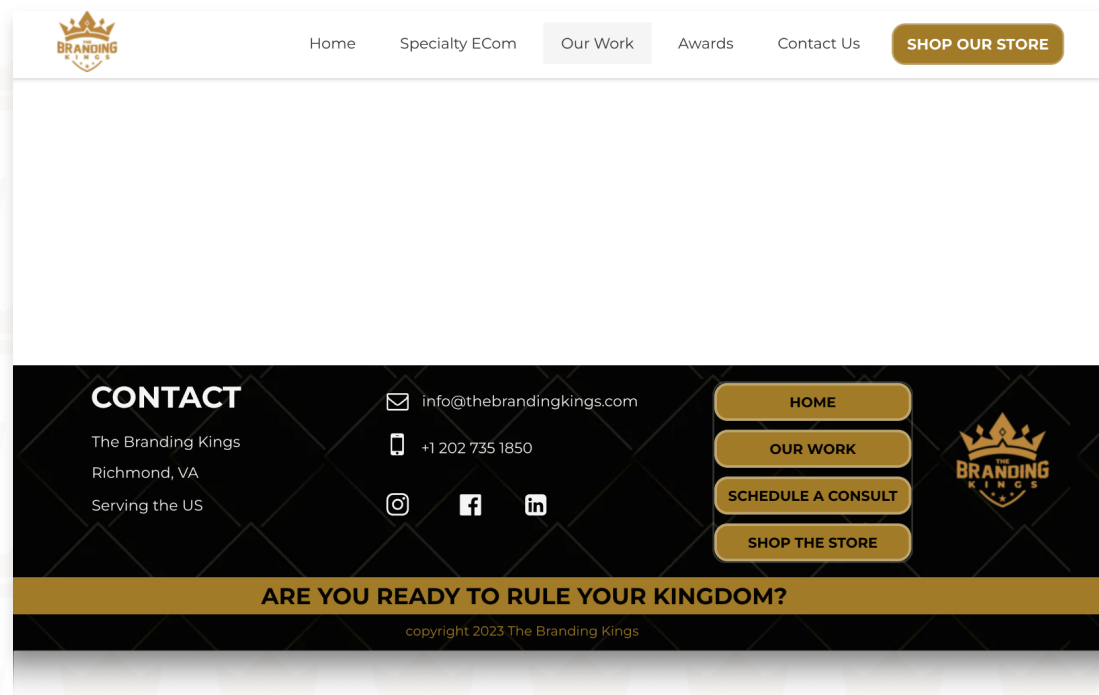
HOW?

To revamp the company website, I will redesign the Home, Case Studies, and Contact pages from scratch, ensuring they are visually compelling, user-friendly, and aligned with the brand's identity. The remaining pages will undergo a refresh by updating colors, fonts, and layout to create a cohesive and modern look. This approach balances a complete overhaul where necessary while optimizing the existing structure for consistency and efficiency. Additionally, we will implement improved SEO strategies to enhance search engine visibility and drive more organic traffic.

EXAMPLES 1

THE BRANDING KINGS

WALKTHROUGH   OUR WORK   ABOUT   CONTACT   SHOP

LOOKING TO ELEVATE YOUR BRAND?

WE'VE GOT YOU COVERED!

The Branding Kings are here to help get you started on your new adventure.

EXPLORE OUR OPTIONS   SCHEDULE A CALL

WE'RE HERE FOR EVERY EVENT...

CORPORATE EVENTS
Stand out in the crowd with branded merch perfectly chosen for just the occasion.

COMPANY E-STORE
All the people of the land love a thoughtful gift. Gift your employees logo apparel.

FUNDRAISING
Drum up a higher profit by giving the people a way to shop from anywhere!

ORGANIZATIONS
What better way to offer each member of your organization some time in the spotlight?

HOVER OVER TO LEARN MORE

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor

HOLIDAY   CONFERENCE   APPRECIATION   EVERGREEN

EXPLORE OUR OPTIONS   SCHEDULE A CALL

THE BRANDING KINGS

FOLLOW OUR SOCIALS

+1 202 735 1850   INFO@THEBRANDINGKINGS.COM

EXAMPLES 2

THE BRANDING KINGS

WALKTHROUGH   OUR WORK   ABOUT   CONTACT   SHOP

READY TO GET IN TOUCH?

Click below to schedule a call with our one of our royal members.

EXPLORE OUR OPTIONS   SCHEDULE A CALL

THE BRANDING KINGS

FOLLOW OUR SOCIALS

+1 202 735 1850   INFO@THEBRANDINGKINGS.COM

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1

GOALS

BETTER SEO

Enhance search engine optimization to improve the website's visibility and ranking, driving more organic traffic and attracting the right audience to grow leads and conversions.

REDO KEY PAGES

Completely redesign the Home, Case Studies, and Contact pages to make them more engaging, functional, and tailored to user needs, ensuring they reflect the brand's value effectively.

REVAMP EXISTING PAGES

Update and improve existing webpages to save time and reduce costs, focusing on efficient use of resources while enhancing the overall design and functionality.

CREATE A MODERN, UPDATED LOOK

Introduce a fresh and contemporary design with updated colors, fonts, and layouts to appeal to current audiences and create a professional impression that helps convert visitors into leads.

LESS TEXT, MORE IMPACT

Minimize excessive text, focusing on concise, impactful messaging paired with visuals that quickly communicate key points and improve user engagement.

COHESIVE BRAND GUIDELINE

Develop a unified design framework and brand guideline that ensures consistency across all website pages and serves as a reference for future marketing and design projects.