



# Starlight

SHOWDOWN

# overview

Introducing "Starlight Showdown," the electrifying new game mode in Overwatch that pushes the boundaries of teamwork and strategy. In this fast-paced challenge, players face off in a cosmic arena where gravity is unpredictable, and the rules are ever-changing. As teams vie for victory, they must adapt to shifting gravity fields, utilize new power-ups, and master celestial mechanics to outmaneuver their opponents. With its dynamic gameplay and cosmic twists, Starlight Showdown promises an unforgettable experience for Overwatch veterans and newcomers alike. Prepare to reach for the stars and emerge triumphant in the ultimate cosmic clash!

Prepare for an infusion of cosmic flair with the arrival of three stunning new skins in the shop! Gather those stars and unlock a galaxy of customization options in the Star Shop, where banners, player icons, and sprays await your cosmic touch. Plus, claim exclusive player titles and adorn your arsenal with a mesmerizing weapon charm — all for free! Embark on a journey through the stars and customize your Overwatch experience like never before!



# *audience*

Starlight Showdown casts a wide net, drawing in a diverse audience eager for a cosmic adventure within the Overwatch universe. Dedicated players and newcomers alike will find themselves captivated by the mode's innovative gameplay and celestial aesthetics. But there's more than meets the eye — fans of Sailor Moon are in for a special treat. With its Sailor-inspired characters and items, Starlight Showdown beckons to those who adore the magical girl genre, inviting them to immerse themselves in a world where courage, teamwork, and a touch of cosmic magic reign supreme.

From the fast-paced battles to the captivating customization options found in the Star Shop, Starlight Showdown promises an unforgettable experience for all who dare to embark upon it. Whether you're a seasoned gamer seeking strategic depth or simply someone enchanted by the allure of the stars, this mode offers something truly special. Join the fray, embrace the cosmic energy, and let the adventure begin!



# characters

## SAILOR MERCY/MOON

Sailor Mercy embodies courage and compassion, combining the grace of a sailor with the dedication of a guardian. With her trusty caduceus staff and celestial wings, Sailor Mercy navigates the chaos of combat, bringing hope and salvation to those in need, proving that even in the fiercest storms, her compassion shines like a guiding star.



## SAILOR KIRIKO/NEPTUNE

Sailor Kiriko emerges as a beacon of resilience and determination, blending the spirit of a sailor with the tenacity of a warrior. With her unwavering courage and swift strikes, Sailor Kiriko defends her comrades and fights for justice on the tumultuous seas of battle, proving that even in the face of adversity, her strength remains unyielding like the ocean's tides.



## SAILOR WIDOW/SATURN

Sailor Widow exudes an air of elegant lethality, fusing the grace of a sailor with the precision of a sharpshooter. Armed with Widow's Kiss and surrounded by an aura of mystery, Sailor Widow strikes from the shadows with deadly accuracy, embodying the essence of a sleek and formidable predator of the seas.

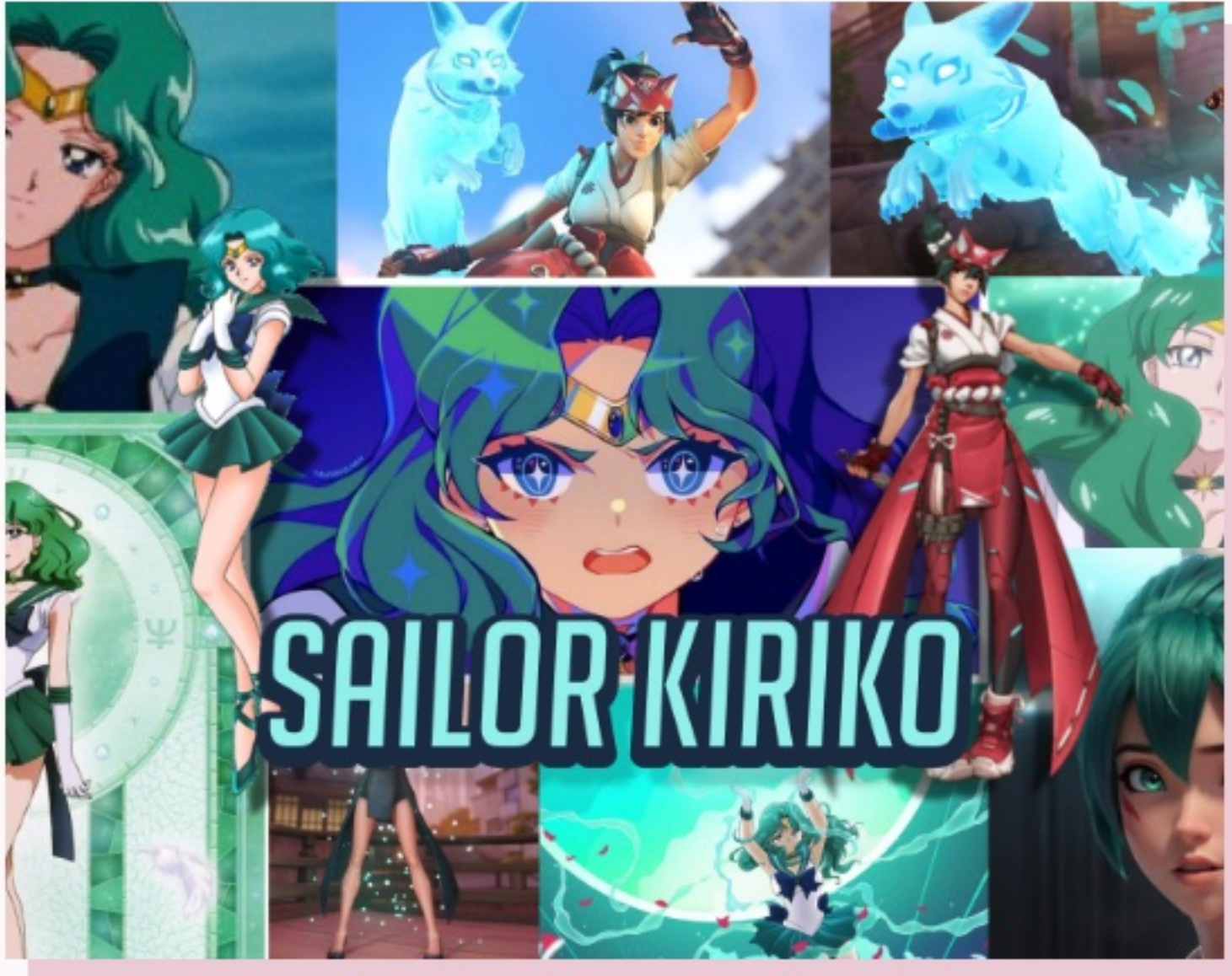


# mood boards

SAILOR MERCY/MOON



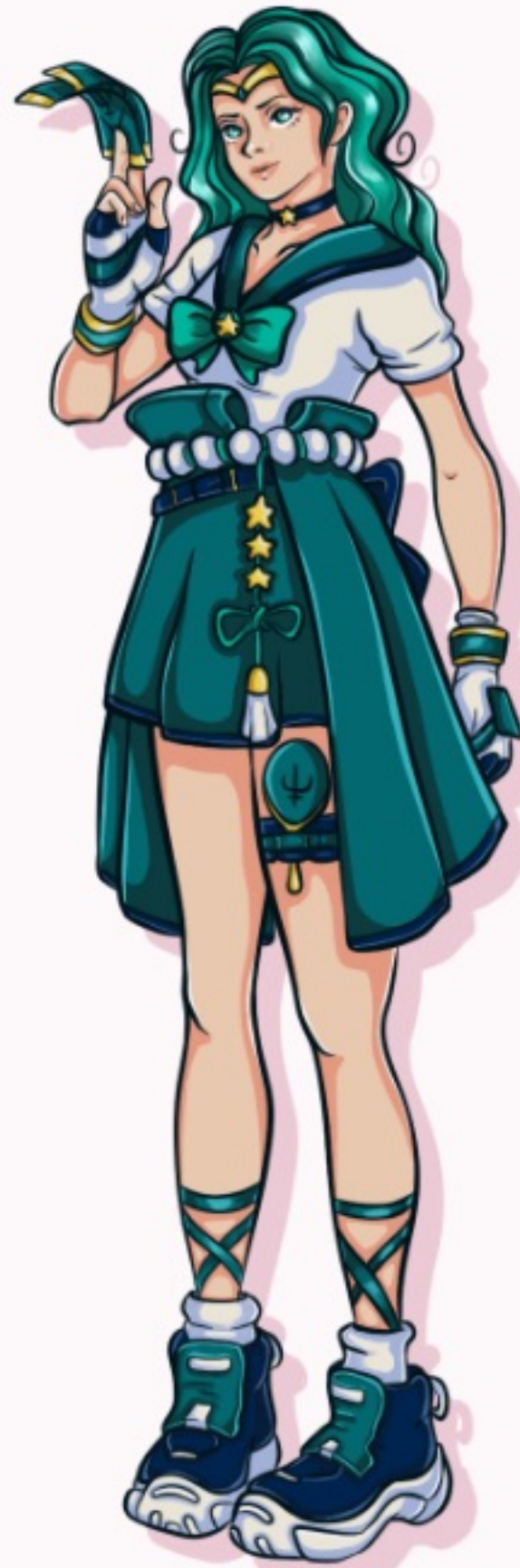
SAILOR KIRIKO/NEPTUNE



SAILOR WIDOW/SATURN



# skin concepts



SAILOR KIRIKO/NEPTUNE



SAILOR WIDOW/SATURN



SAILOR MERCY/MOON

*type*

**BIGNOODLETITLING**

**HEADING 2 - REGULAR**

LOREM IPSUM DOLOR SIT AMET, CONSETETUR SADIPSCING ELITR, SED DIAM NONUMY EIRMOD TEMPOR INVIDUNT UT.

**Neue Haas Grotesk Display - 65 Medium**

Neue Haas Grotesk Display - 45 Light

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet.



# color



PETAL  
#EE2682



ROSE  
#F9C7DD



TANGERINE  
#F99E19



STARLIGHT  
#FCEA08



SAILOR  
#707070



METAL  
#899AAA





# logo

LIGHT MODE



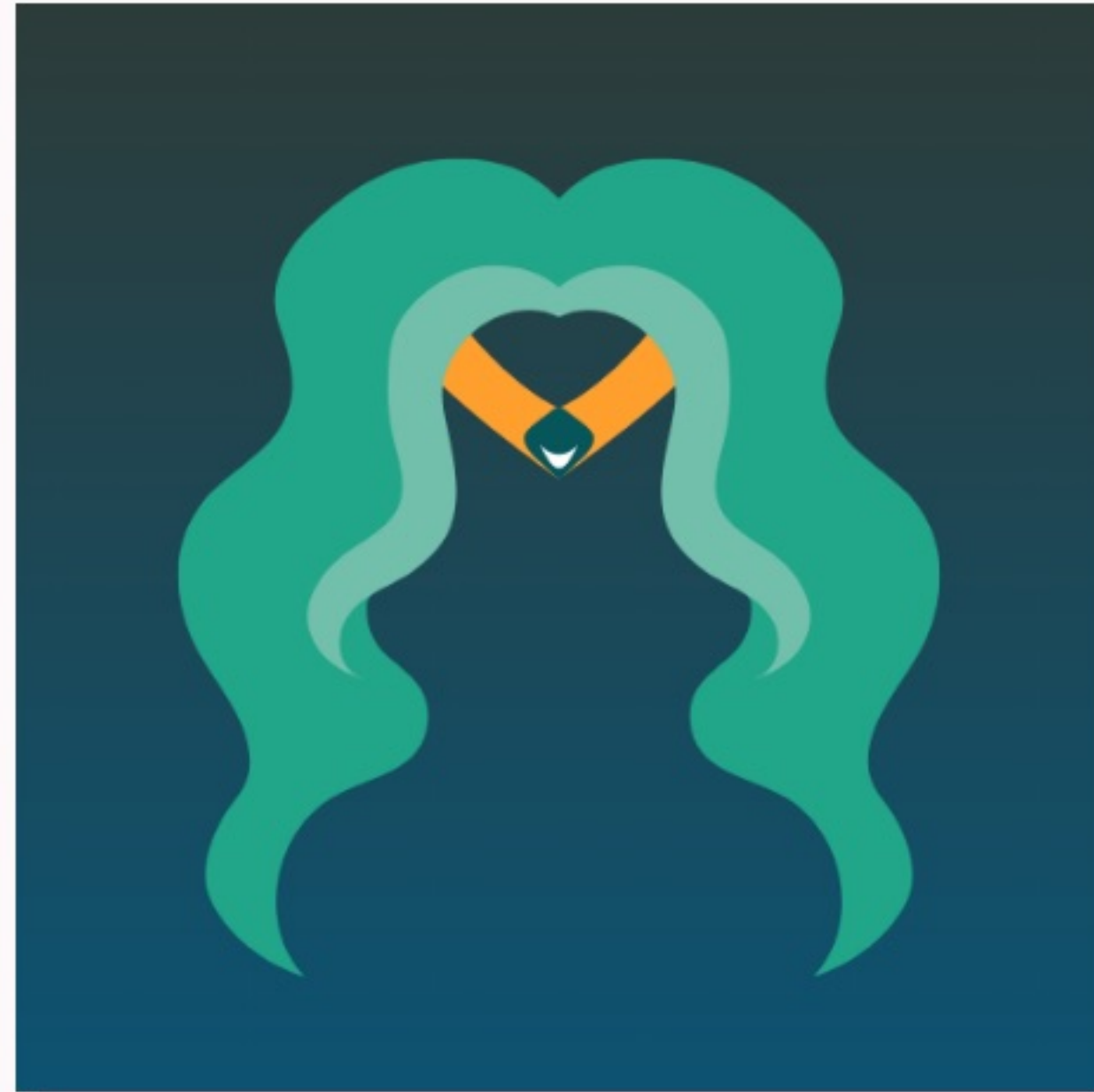
DARK MODE



# *player icons*



SAILOR MERCY/MOON



SAILOR KIRIKO/NEPTUNE



SAILOR WIDOW/SATURN

# sprays



SAILOR MERCY/MOON



SAILOR KIRIKO/NEPTUNE



SAILOR WIDOW/SATURN

# ***banners***



SAILOR MERCY/MOON

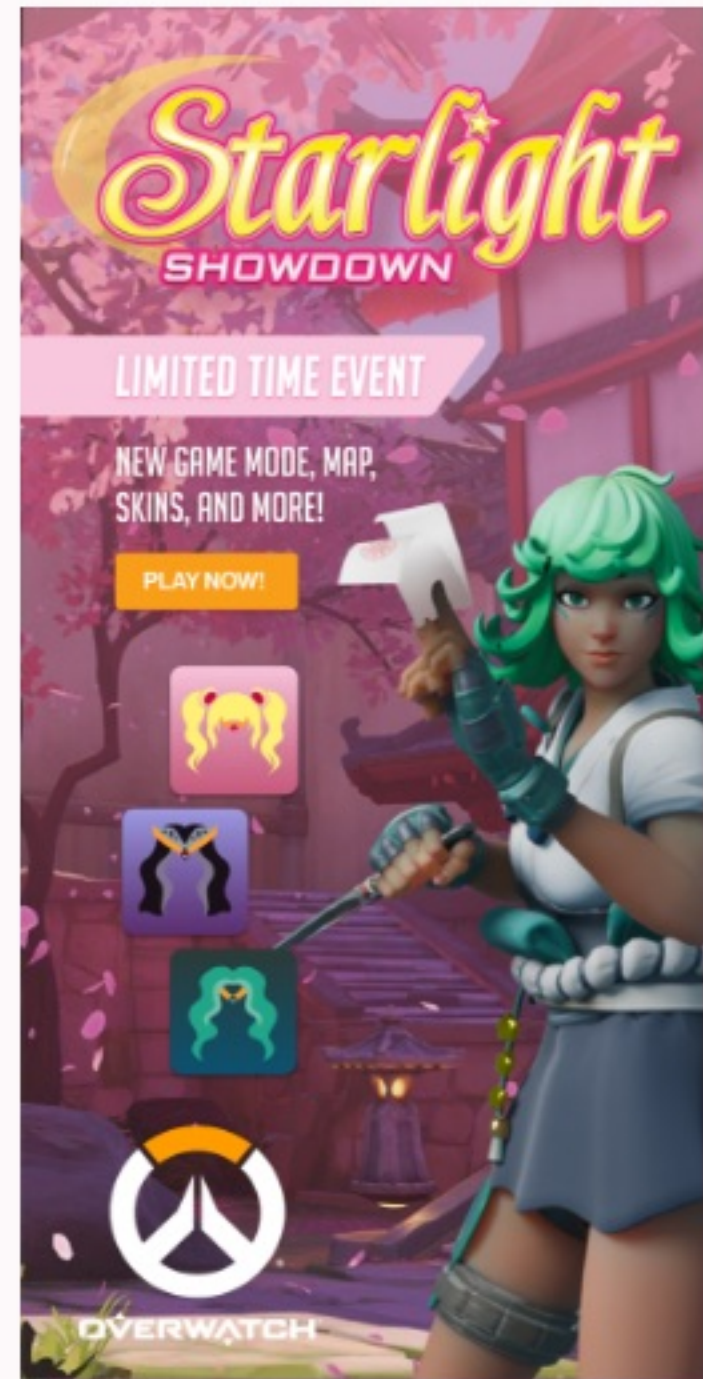


SAILOR KIRIKO/NEPTUNE



SAILOR WIDOW/SATURN

# ads



**Starlight SHOWDOWN**

LIMITED TIME EVENT

NEW GAME MODE, MAP, SKINS, AND MORE!

PLAY NOW!

Moira skin icon

Moira skin icon

Moira skin icon

Overwatch logo



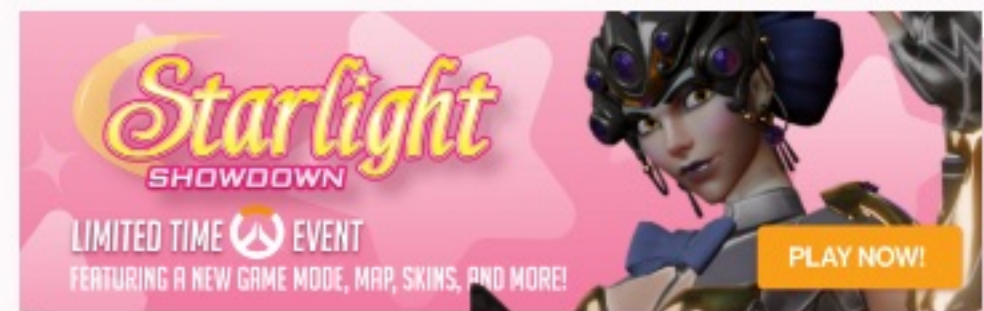
**Starlight SHOWDOWN**

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Overwatch logo

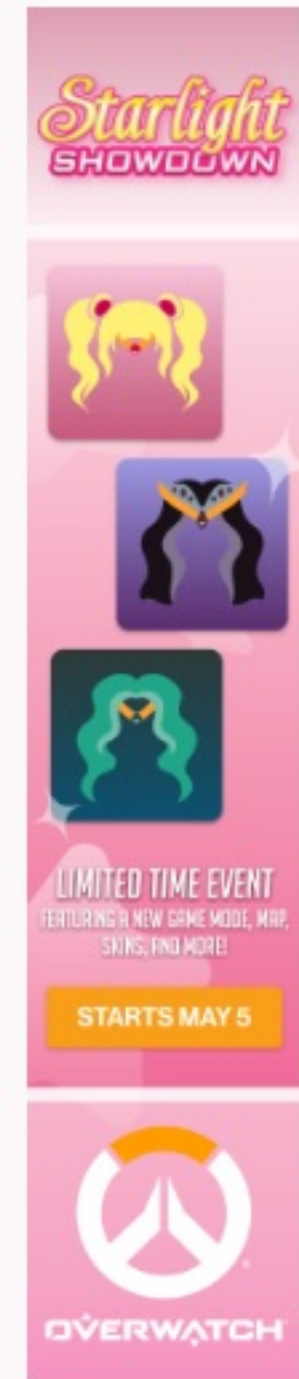


**Starlight SHOWDOWN**

LIMITED TIME EVENT

FEATURING A NEW GAME MODE, MAP, SKINS, AND MORE!

PLAY NOW!



**Starlight SHOWDOWN**

Moira skin icon

Moira skin icon

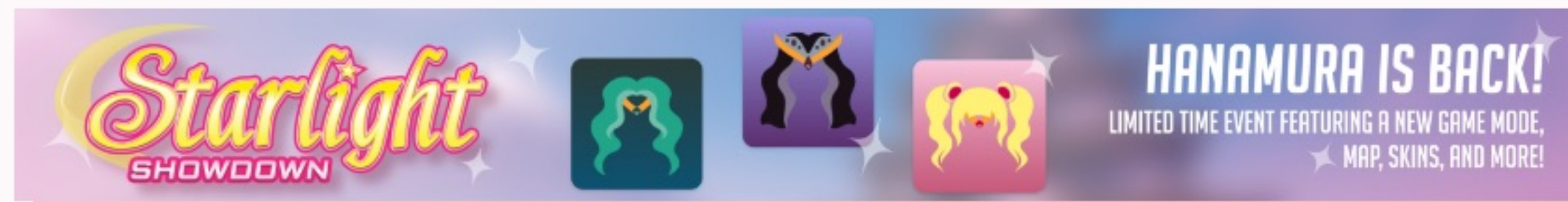
Moira skin icon

LIMITED TIME EVENT

FEATURING A NEW GAME MODE, MAP, SKINS, AND MORE!

STARTS MAY 5

Overwatch logo



**Starlight SHOWDOWN**

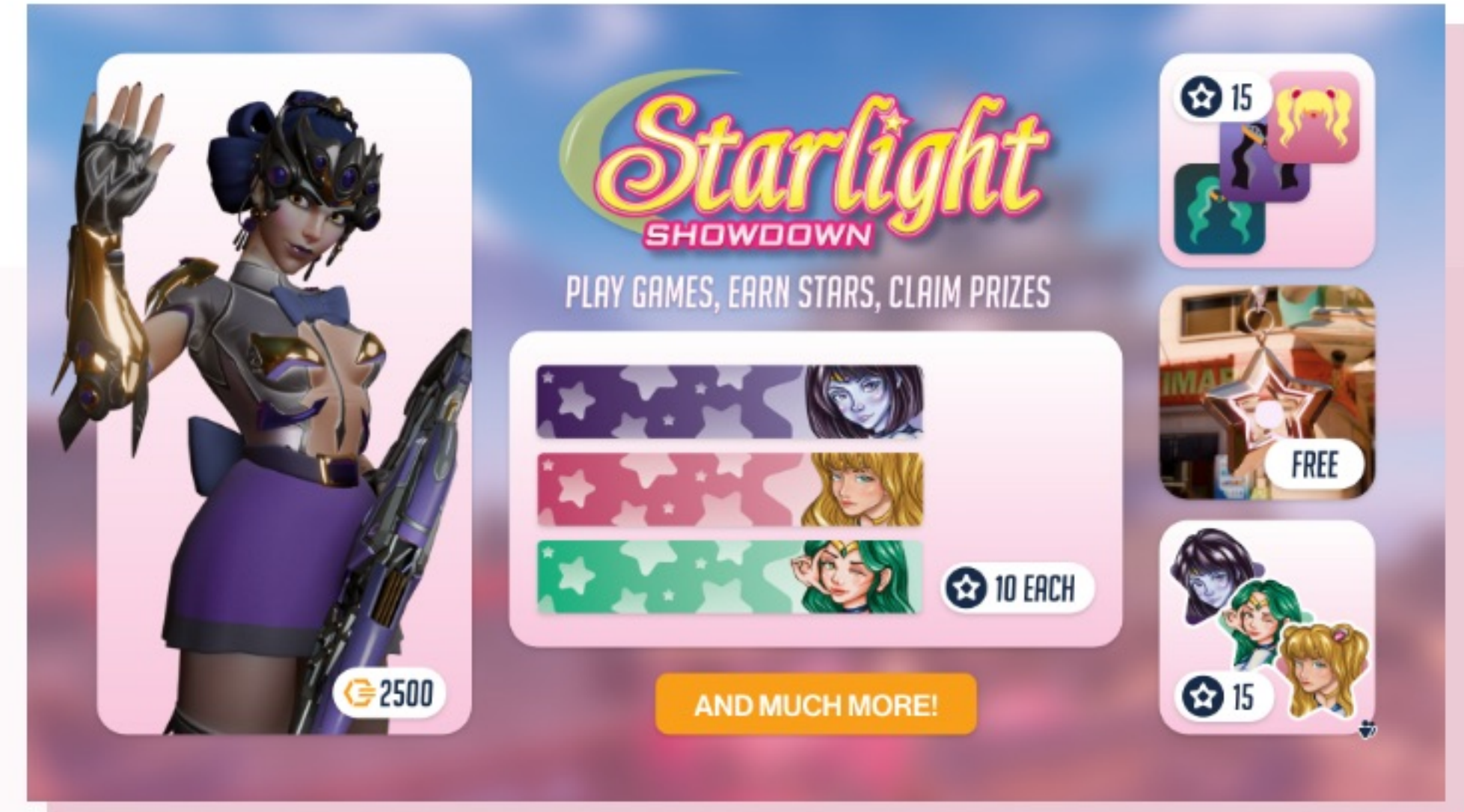
Moira skin icon

Moira skin icon

Moira skin icon

**HANAMURA IS BACK!**

LIMITED TIME EVENT FEATURING A NEW GAME MODE, MAP, SKINS, AND MORE!



**Starlight SHOWDOWN**

PLAY GAMES, EARN STARS, CLAIM PRIZES

Moira character

2500

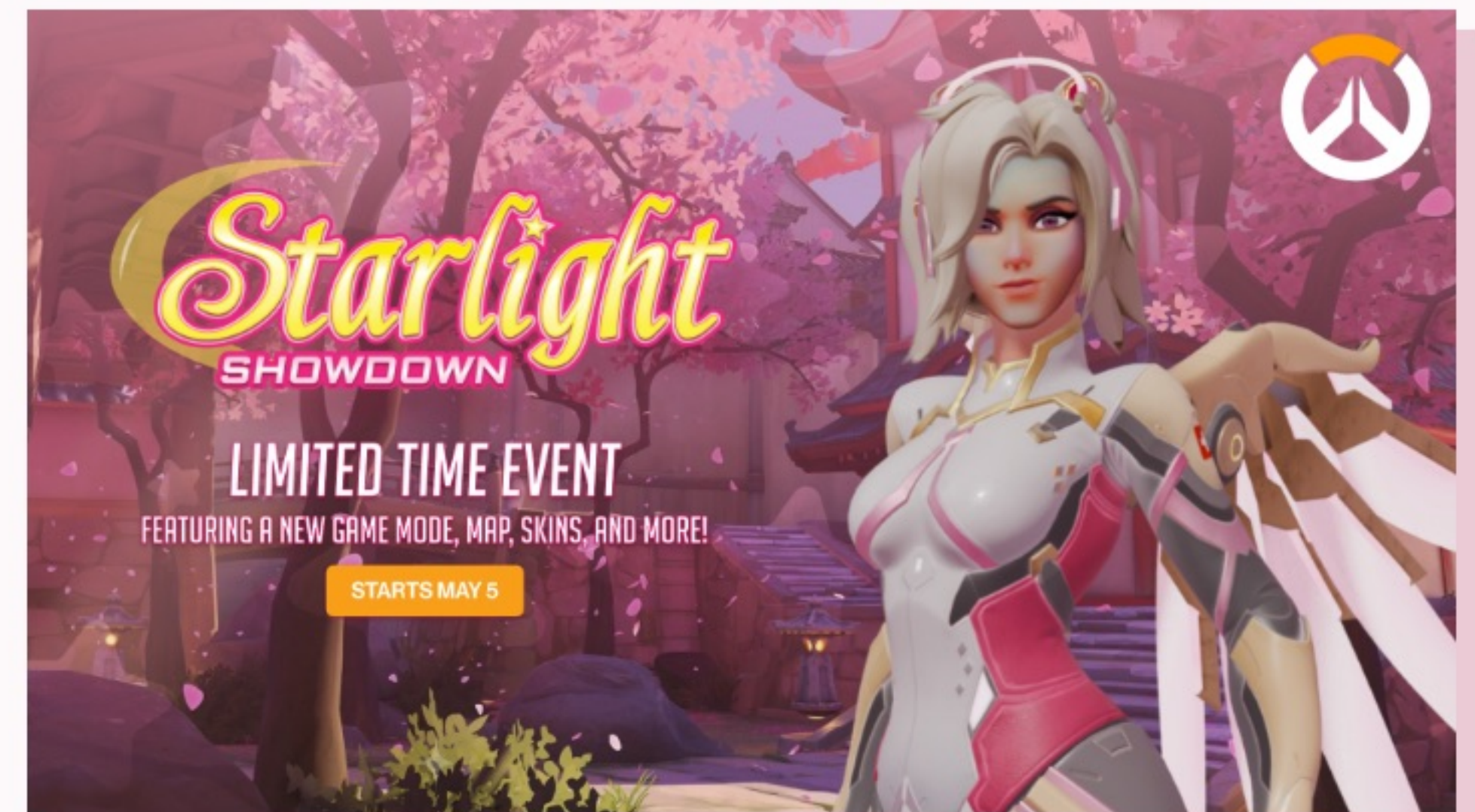
Moira skin icon (15 stars)

Moira skin icon (10 each)

Moira skin icon (15 stars)

Moira skin icon (FREE)

AND MUCH MORE!



**Starlight SHOWDOWN**

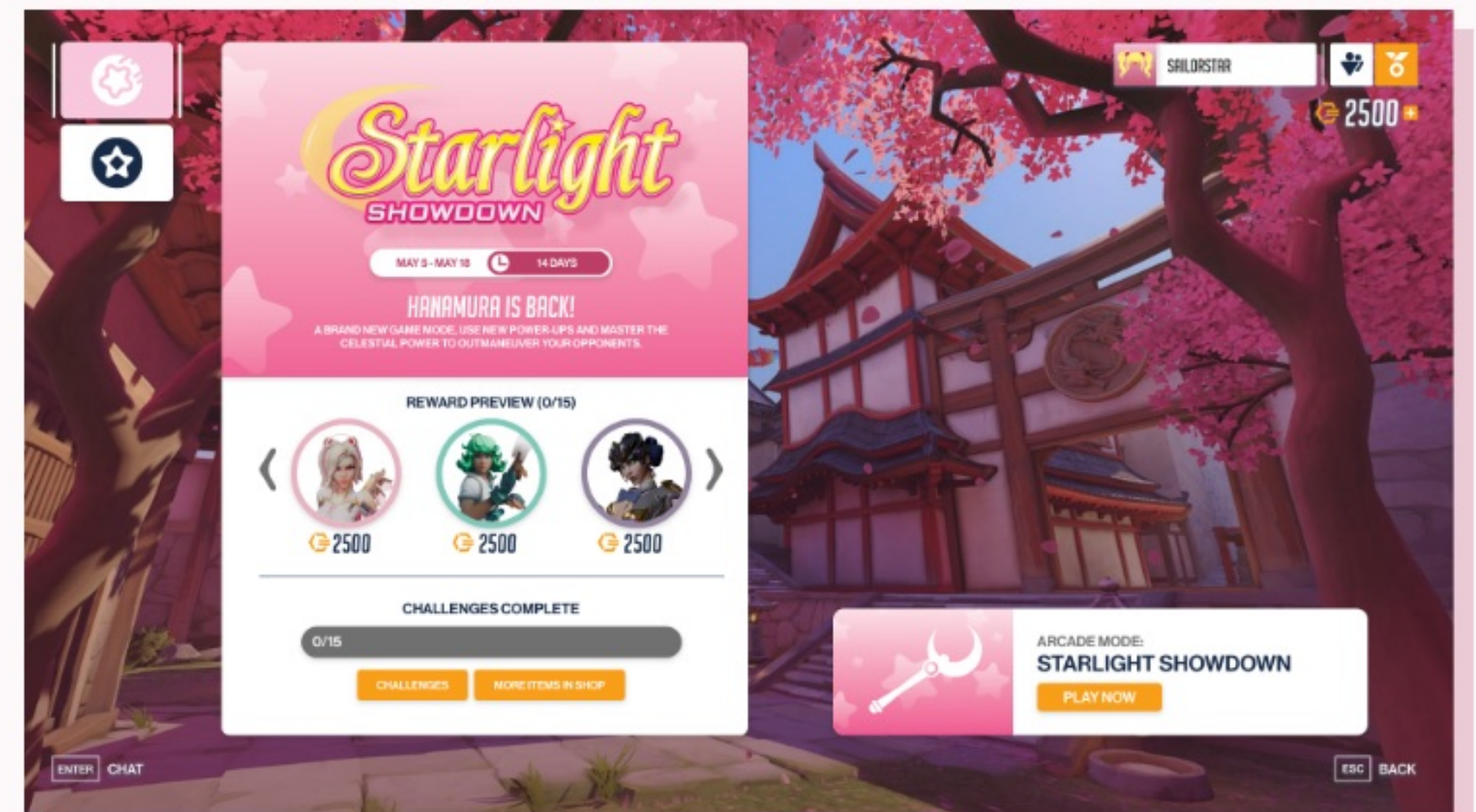
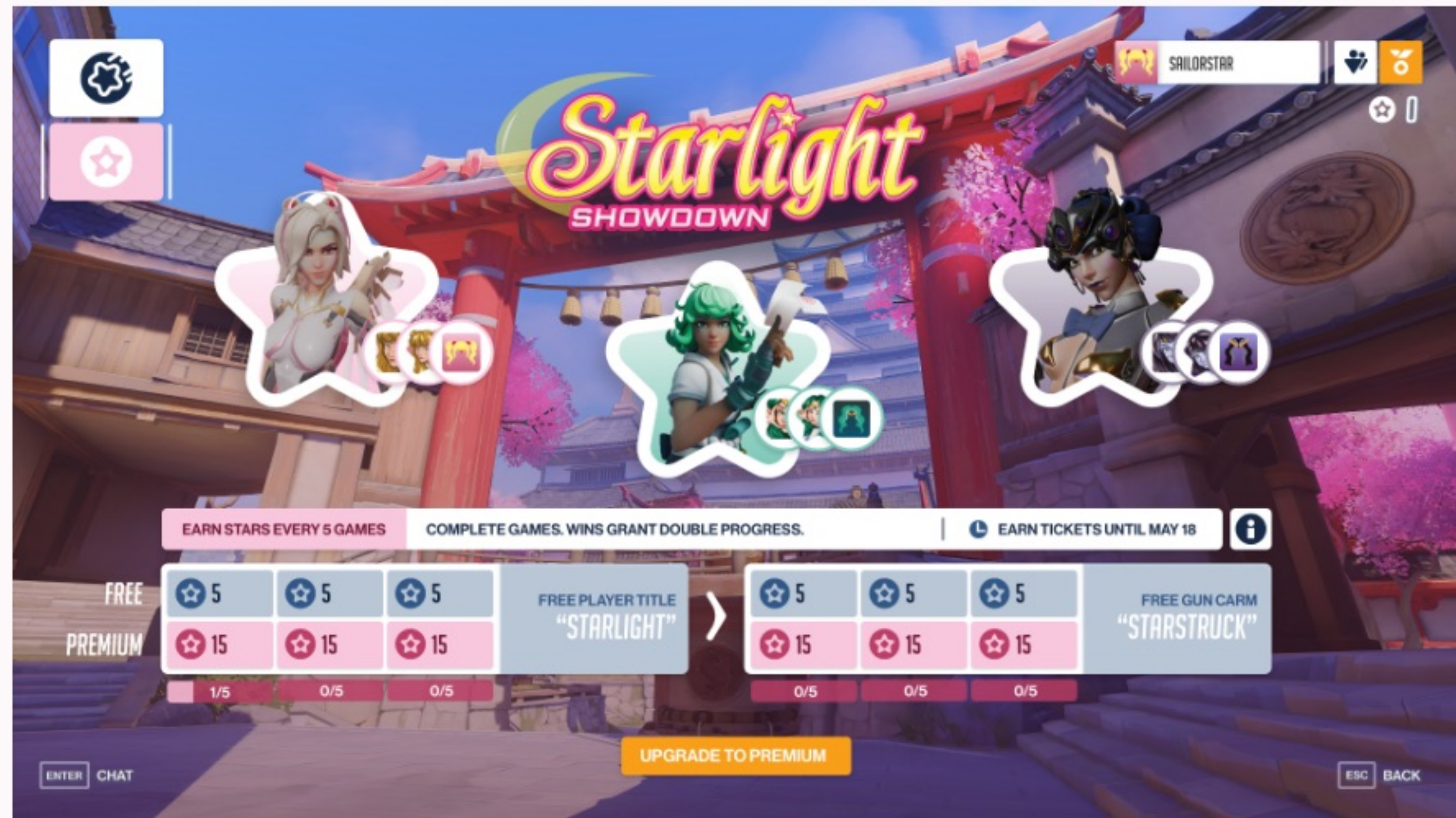
LIMITED TIME EVENT

FEATURING A NEW GAME MODE, MAP, SKINS, AND MORE!

STARTS MAY 5

Overwatch logo

# in-game display



# shop

MERCY  
SAILOR MOON

2500



OVERWATCH



FEATURED STORE REFRESHES IN 7 DAYS

This card features Mercy in her Sailor Moon skin. She is shown from the waist up, wearing a white and pink outfit with large, flowing pink wings. The background is a light blue gradient. The Overwatch logo is in the bottom left, and a character selection bar with three icons is at the bottom. A text box at the bottom indicates the featured store refreshes in 7 days.

KIRIKO  
SAILOR NEPTUNE

2500



OVERWATCH



FEATURED STORE REFRESHES IN 7 DAYS

This card features Kiriko in her Sailor Neptune skin. She is shown from the waist up, wearing a white and blue outfit with a dark blue skirt and a white beaded necklace. She is holding a white envelope and a katana. The background is a light blue gradient. The Overwatch logo is in the bottom left, and a character selection bar with three icons is at the bottom. A text box at the bottom indicates the featured store refreshes in 7 days.

WIDOWMAKER  
SAILOR SATURN

2500



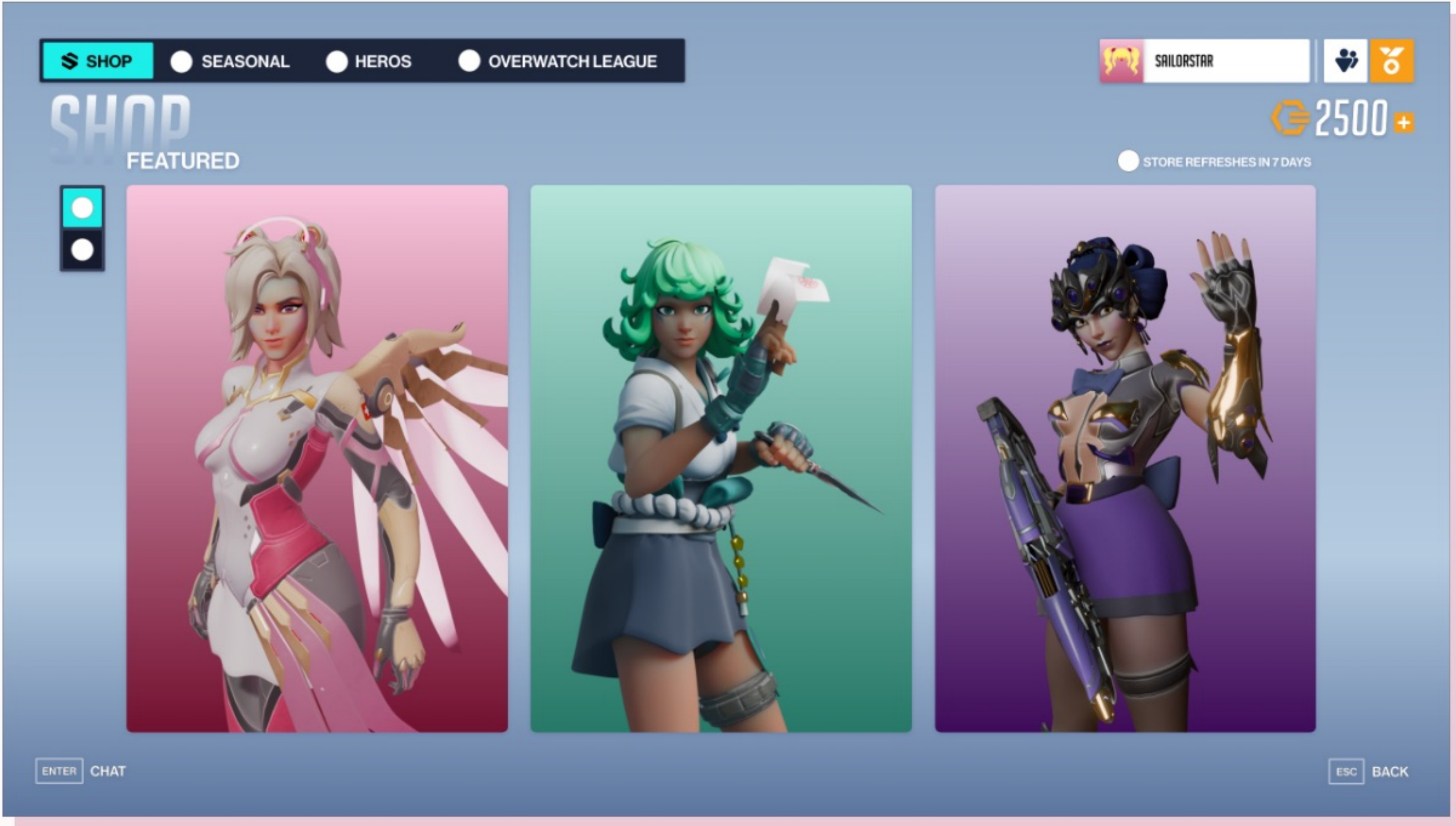
OVERWATCH



FEATURED STORE REFRESHES IN 7 DAYS

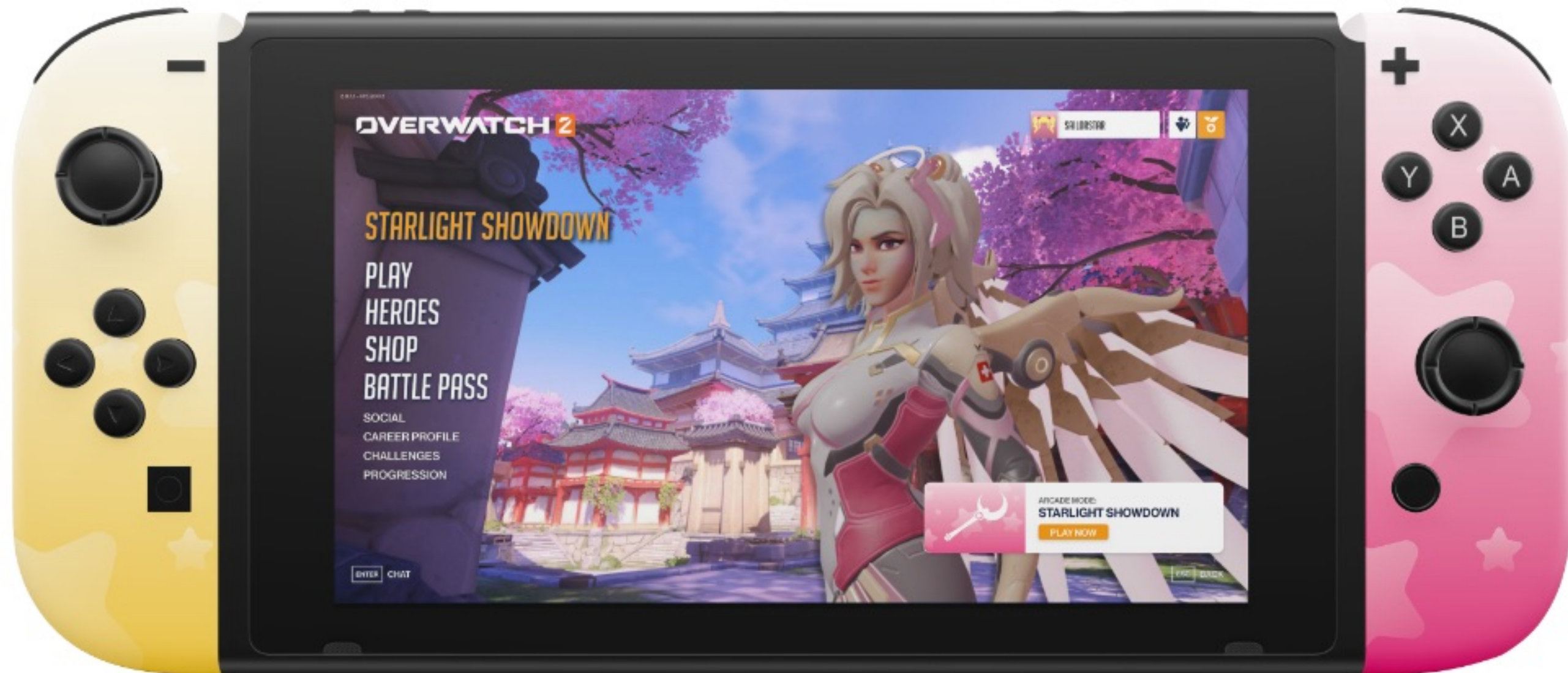
This card features Widowmaker in her Sailor Saturn skin. She is shown from the waist up, wearing a purple and silver outfit with a large purple bow and a silver mask. She is holding a purple sniper rifle. The background is a light blue gradient. The Overwatch logo is in the bottom left, and a character selection bar with three icons is at the bottom. A text box at the bottom indicates the featured store refreshes in 7 days.

# shop cont.





# *physical item*



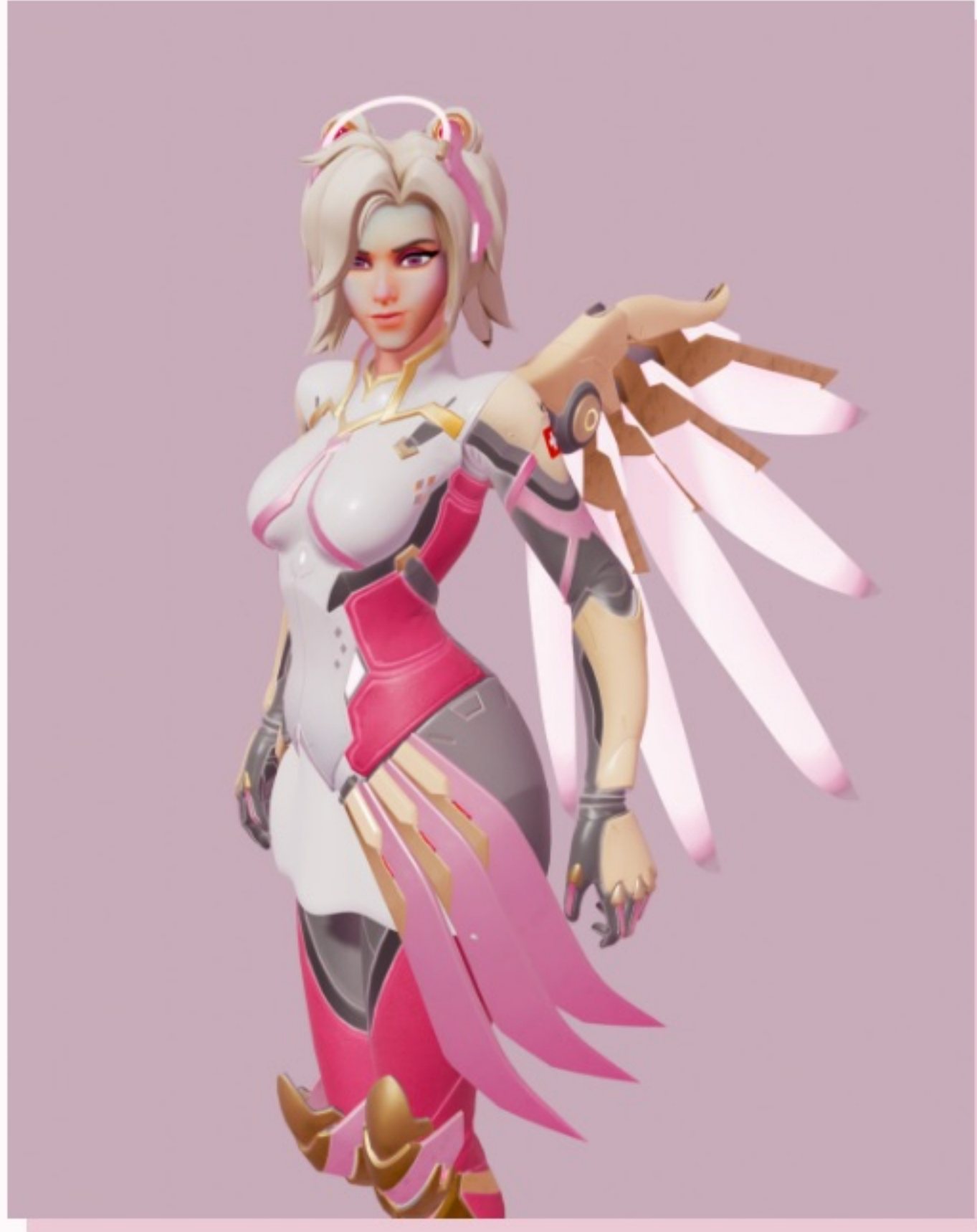
NINTENDO SWITCH

# 3d models



WEAPON CHARM

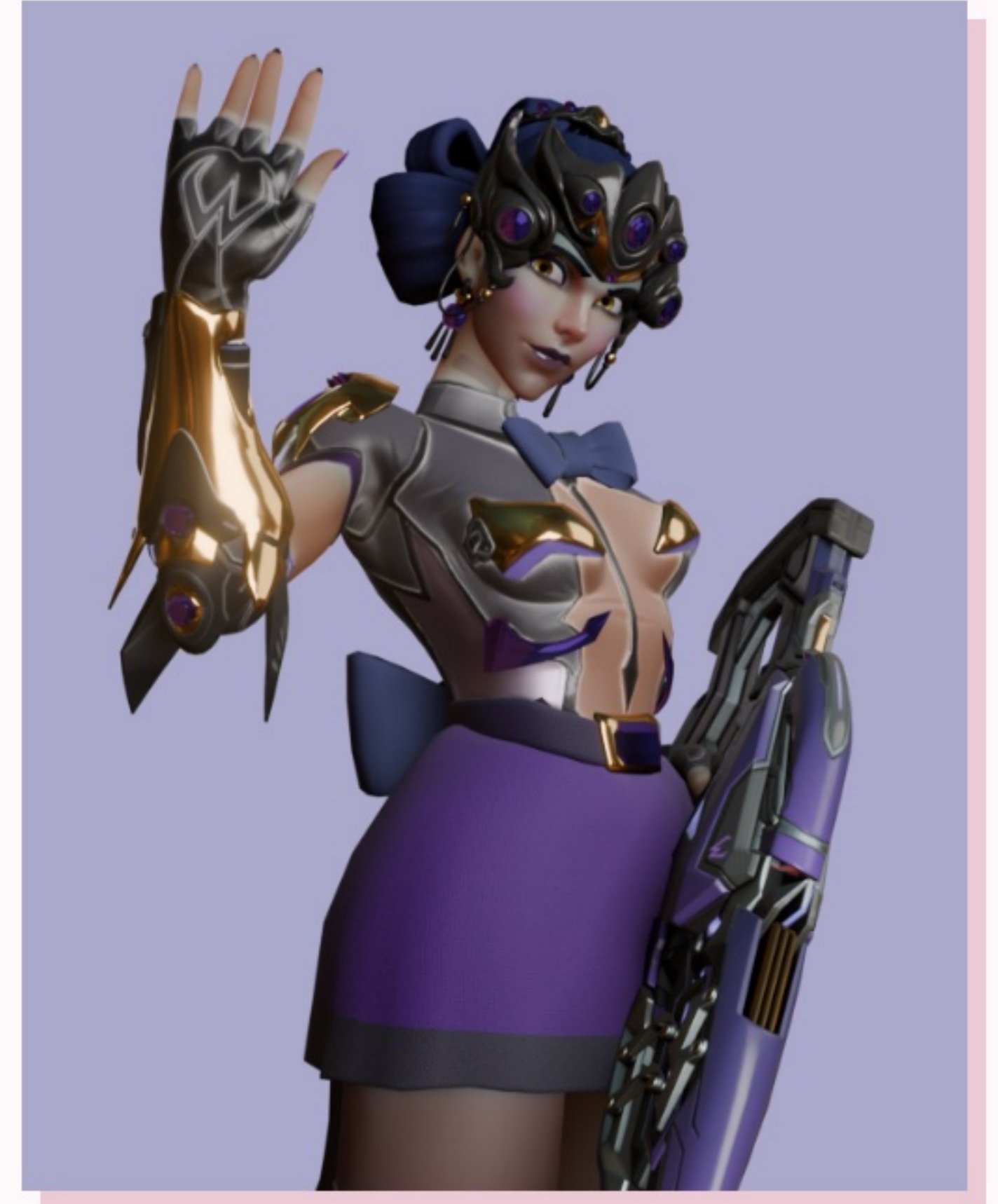
# 3d models cont.



SAILOR MERCY/MOON

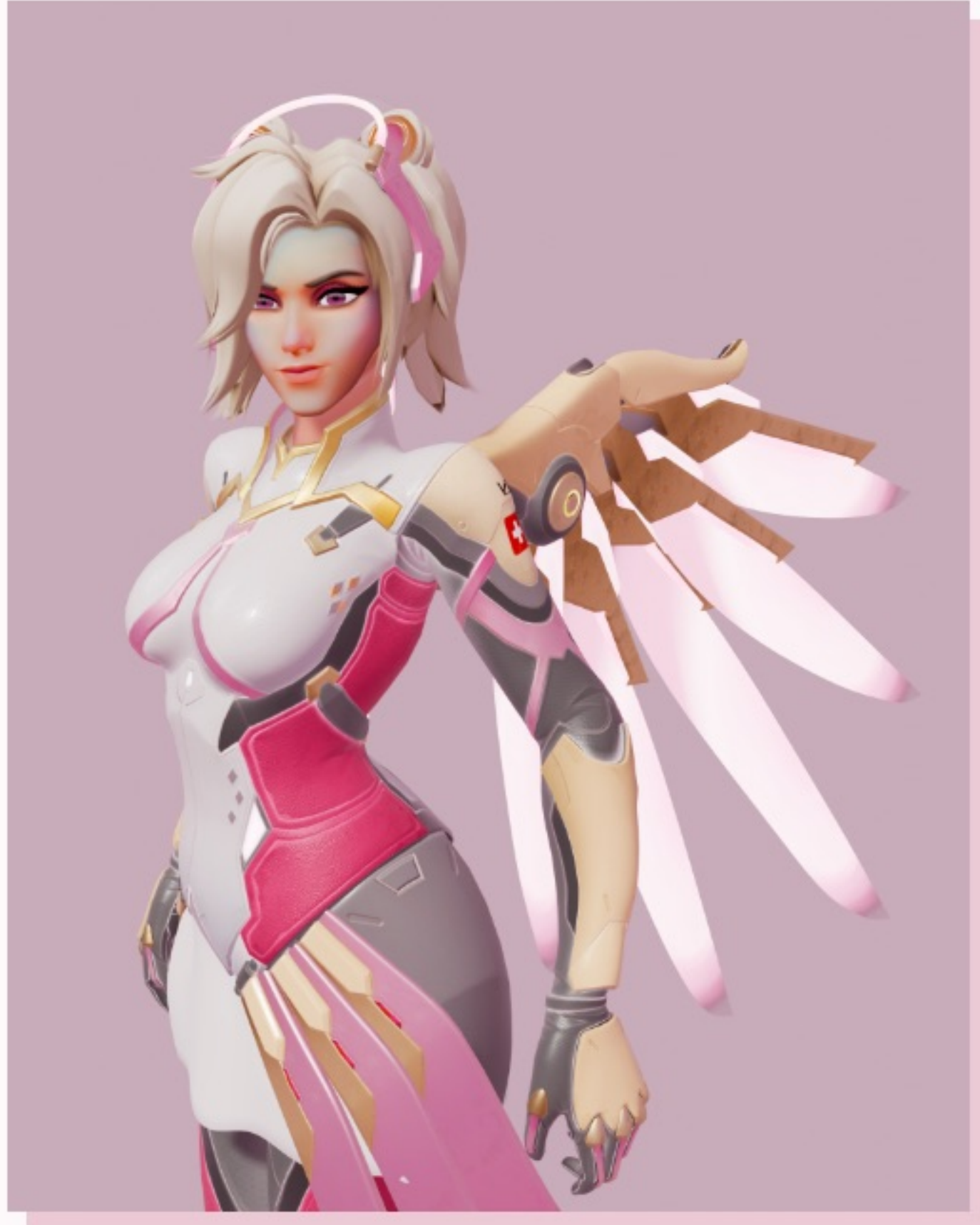


SAILOR KIRIKO/NEPTUNE



SAILOR WIDOW/SATURN

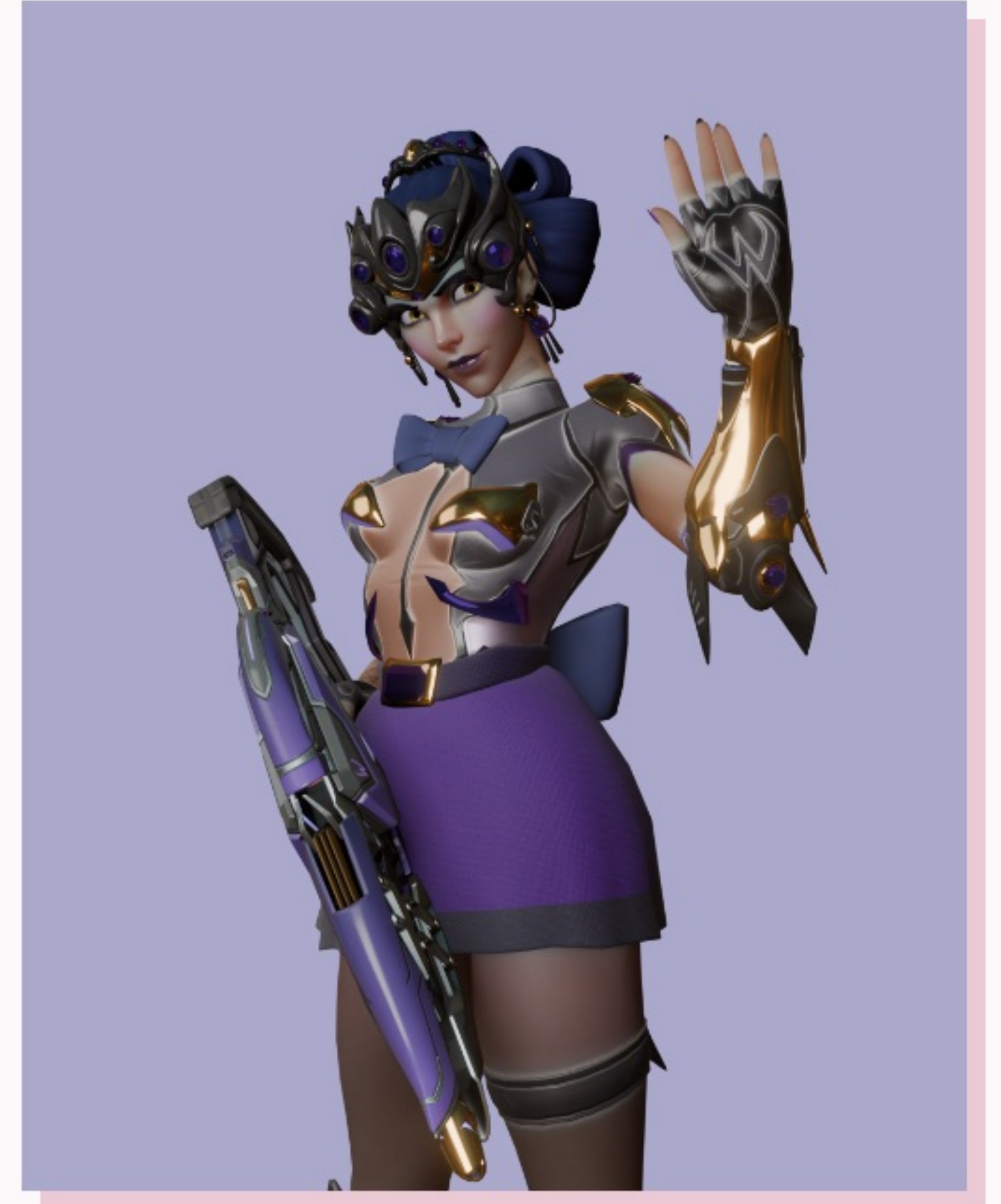
# 3d models cont.



SAILOR MERCY/MOON

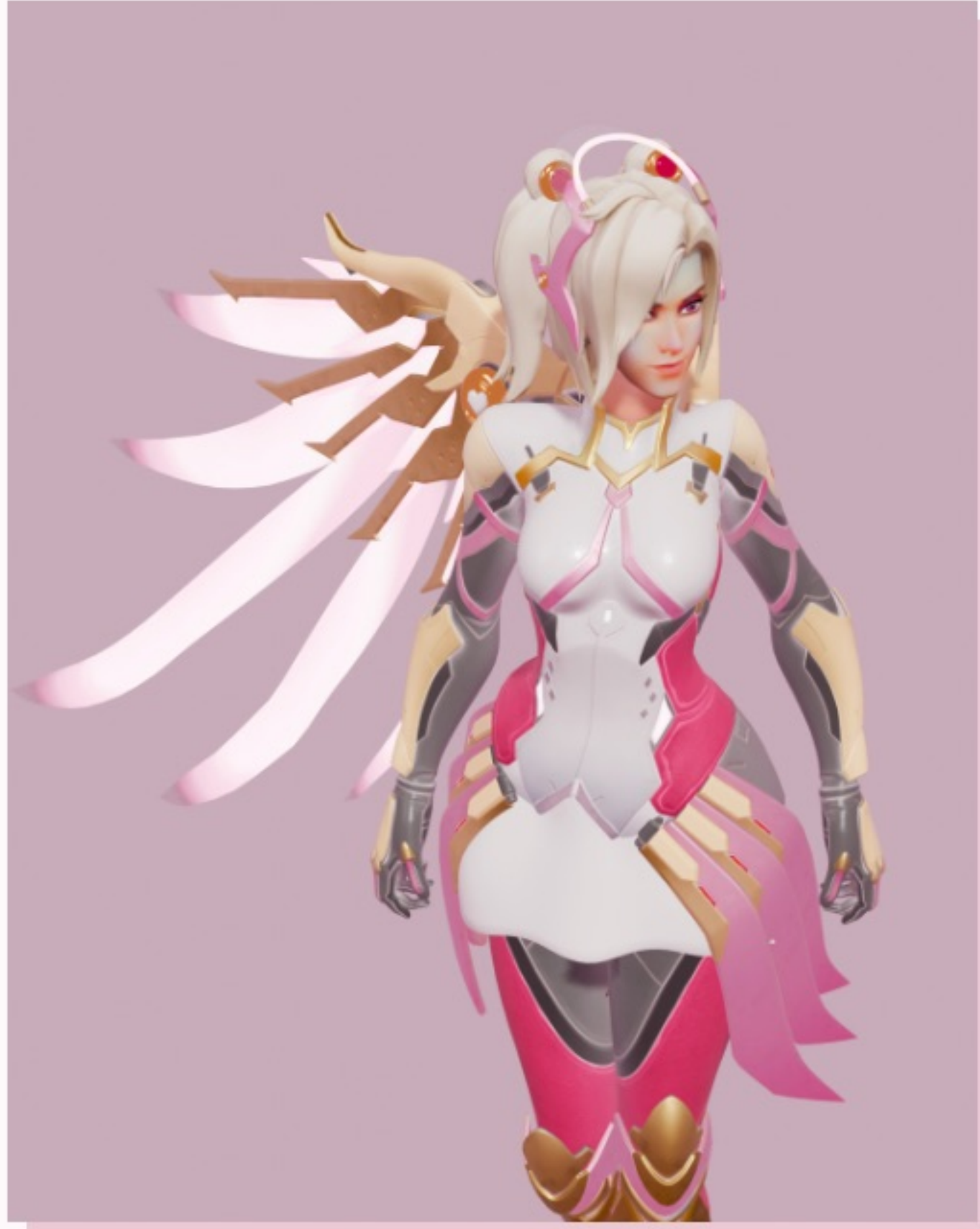


SAILOR KIRIKO/NEPTUNE



SAILOR WIDOW/SATURN

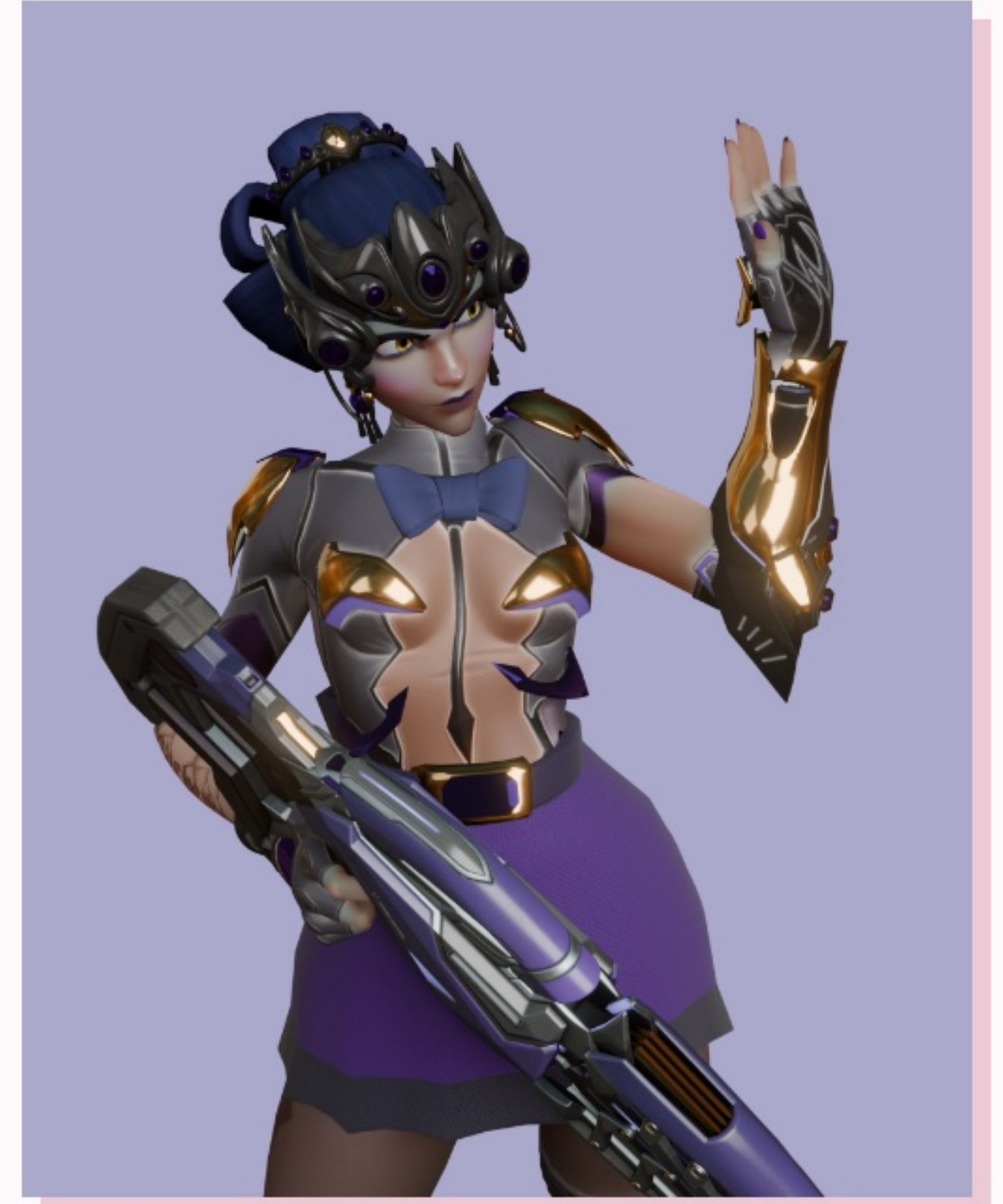
# 3d models cont.



SAILOR MERCY/MOON



SAILOR KIRIKO/NEPTUNE



SAILOR WIDOW/SATURN

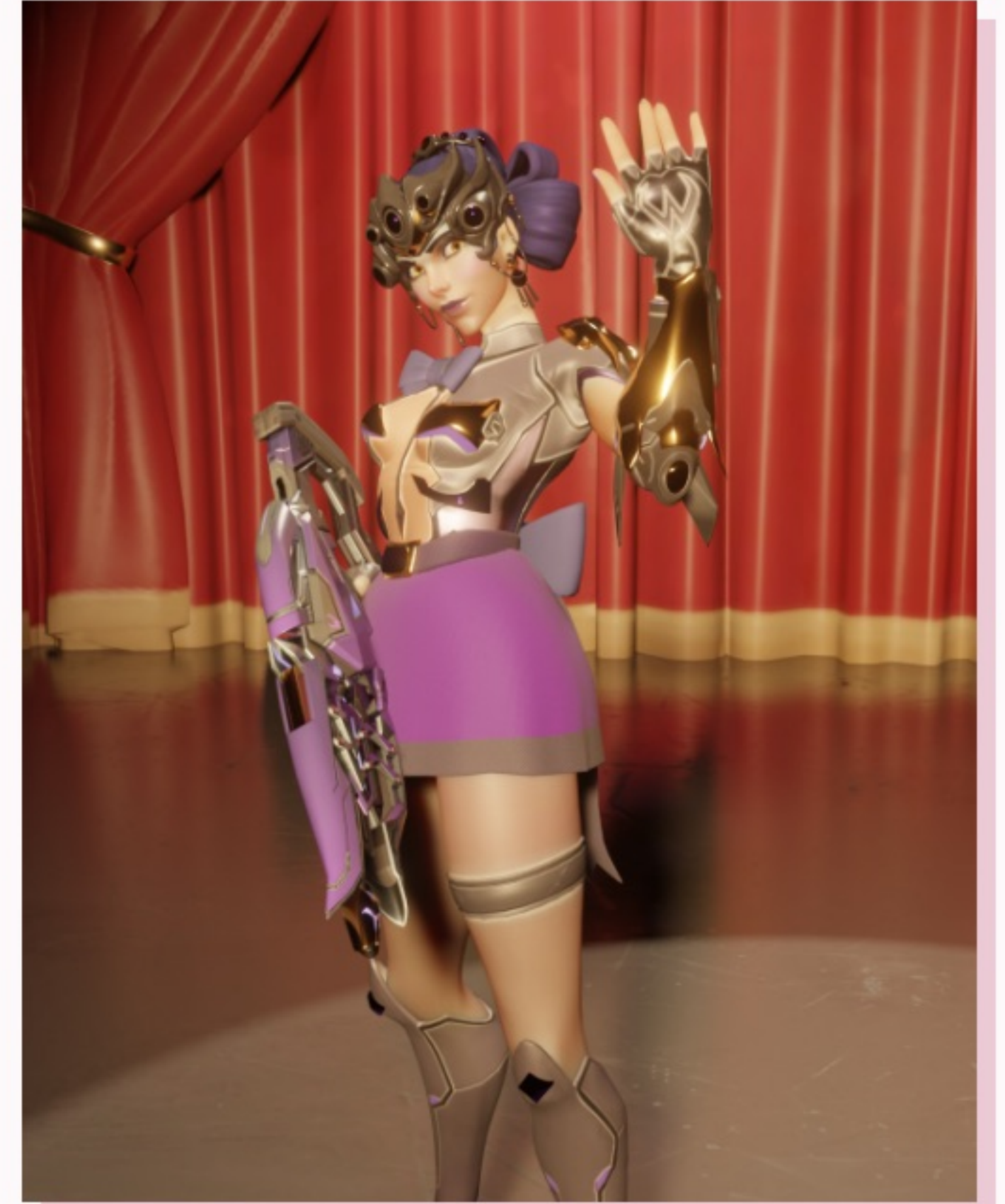
# 3d models cont.



SAILOR MERCY/MOON



SAILOR KIRIKO/NEPTUNE



SAILOR WIDOW/SATURN