

| NAME OF PACKAGE | INCLUDES | PRICE | TIME |
|---|--|---------------------------|------------------|
| STAR-TER PACK | 2 Logo Variations | Avg. \$100/ logo = \$200 | 1-2 Weeks |
| | 2 Revisions | \$50 / revision = \$100 | |
| | 2 Print Products | Avg. \$100/ print = \$200 | |
| | Colors (3-5 colors) | \$50 | |
| | Fonts (2 font pairings) (<i>does not include font license costs</i>) | \$50 | |
| | Style Guide (1 page) | \$50 | |
| | | | |
| | TOTAL | \$650 | |
| | SAVINGS | -\$200 | |
| | NEW TOTAL | \$450 | |
| | | | |
| SIGNATURE SET | 3 Logo Variations | Avg. \$100/ logo = \$300 | 2-3 Weeks |
| | 3 Revisions | \$50 / revision = \$150 | |
| | 3 Print Products | Avg. \$100/ print = \$300 | |
| | Email Signature Template (1) | \$100 | |
| | Colors (4-6 colors) | \$50 | |
| | Fonts (2-3 font pairings) (<i>does not include font license costs</i>) | \$50 | |
| | Style Guide (1-3 pages) | \$50 | |
| | Pattern (1) | \$50 | |
| | Icons (5 simple) (3 medium) (1 detailed) | \$50 | |
| | Illustrations (5 simple) (3 medium) (1 detailed) | \$50 | |
| | | | |
| | TOTAL | \$1,150 | |
| | SAVINGS | -\$300 | |
| | NEW TOTAL | \$850 | |
| | | | |
| STARDOM PACKAGE | 5 Logo Variations | Avg. \$100/ logo = \$500 | 3-5 Weeks |
| | 5 Revisions | \$50 / revision = \$250 | |
| | 5 Print Products | Avg. \$100/ print = \$500 | |
| | 5 Page Website | \$100 / page = \$500 | |
| | Email Signature Template (1) | \$100 | |
| | Colors (4-6 colors) | \$50 | |
| | Fonts (2-3 font pairings) (<i>does not include font license costs</i>) | \$50 | |
| | Style Guide (3-5 pages) | \$50 | |
| | Pattern (1) | \$50 | |
| | Icons (5 simple) (3 medium) (1 detailed) | \$50 | |
| | Illustrations (5 simple) (3 medium) (1 detailed) | \$50 | |
| | | | |
| | TOTAL | \$2,150 | |
| | SAVINGS | -\$500 | |
| | NEW TOTAL | \$1,650 | |
| | | | |
| A LA CARTE | ITEM NAME | PRICE | TIME |
| MISC | Logo (dependant on time and detail) | \$60-\$200 | 1 Week |
| | Colors (3-5 colors) | \$50 | 1 Day |
| | Fonts (2 font pairings) (<i>does not include font license costs</i>) | \$50 | 1 Day |
| | Style Guide (1 page) | \$50 | 1 Week |
| | Project revisions | \$50 | 1 Week |
| | | | |
| PRINT | Business Cards | \$100 | 1 Week |
| <i>*Cost does not include print prices or shipping time</i> | Trifold | \$200 | 1-2 Weeks |
| | Menu | \$100 | 1 Week |
| | Flyers (dependant on time and detail) | \$60-200 | 1-2 Weeks |
| | Celebration Cards (graduation, wedding, birthday) | \$100 | 1-2 Weeks |
| | Gift certificates | \$60 | 1 Week |
| | <i>Anything else, please reach out!</i> | | |
| | | | |
| DIGITAL | Website (*does not include hosting costs, domain, monthly fee, etc) | \$100 / page | 2 Weeks |
| | Email signature | \$100 | 1 Week |
| | | | |
| DISCOUNTS | DESCRIPTION | PRICE | CODE |
| Repeat Client | Additional 5% off packages or a la carte items. | 5% | REPEAT5 |
| Big Spender | 5% off when you bundle \$600 of a la carte items. | 5% | BIGSPENDER |
| First Time Buyer | Mention this code to get 5% off | 5% | FIRSTTIME5 |
| Friends and Fam | Friends and family get 10% off | 10% | |
| | | | |
| HOW TO USE: | Mention the code in your discovery email to get these offers. Offers will not apply unless mentioned | | |